

*What's in a word?
Plenty, if you ask Macquarie
Dictionary...*



MACQUARIE DICTIONARY WORD OF THE YEAR 2008

www.macquariedictionary.com.au

MACQUARIE ONLINE

Level 25

1 Market Street
Sydney NSW 2000

Free call 1800 645 349

Fax 9285 9290

support@macquarieonline.com.au

www.macquarieonline.com.au

ABN 92 071 036 336

fanta pants, bromance, the GFC, sexting, lifestreaming, ecocentrism, guerrilla gardener, plastic soup, pimp cup, shisha tobacco, Wii shoulder, sugging, saviour sibling, celebblog, extreme programming, lawfare, climate porn, fur child, generation Z, chicken-wing tackle, uberveillance, flashpaker... which is your word of 2008?

Each year the clever people at Macquarie Dictionary tirelessly scroll through the long list of new words which have had an impact upon our lives, to choose a **Word of the Year** from those selected for inclusion in the annual update of the Macquarie Dictionary Online. The categories for 2008 are:

Entertainment, Business, Colloquial, Communications, Ecology, Environment, Fashion, Eating and Drinking, General Interest, Genetics, Health, Internet, Law, Politics, Social Interest, Specialist Terms, Sport, Technology, Tourism

The categories have been selected, the nominations are in, and now it's time for you to unleash your inner-wordie and visit Macquarie Dictionary Online to vote for what you think is the most valuable contribution to the English language in 2008!

There are five words nominated in each category and the overall winner will be selected by the Macquarie Dictionary Word of the Year Committee from those deemed most worthy in each category according to the votes of dictionary users.

Voting for the Word of the Year 2008 is open now and ends at midnight on Saturday 31 January. To vote, log on to www.macquariedictionary.com.au and follow the links to the voting page.

The Macquarie Dictionary of the Year Committee is:

Dr Michael Spence, Vice-Chancellor of the University of Sydney
Professor Stephen Garton, Dean of the Faculty of Arts, University of Sydney
Susan Butler, The Editor of the Macquarie Dictionary
Les Murray, renowned Australian poet

This committee will decide the overall winner for the **Macquarie Dictionary Word of the Year 2008**, which will be announced in the first week of February.

For further information or an interview with Macquarie publisher Susan Butler, please contact Kate Nash on (02) 9285 9113 or kate.nash@macmillan.com.au

WHAT'S YOUR FAVOURITE WORD FOR 2008?



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ENTERTAINMENT

machinima
mockbuster
webcom
car crash TV
verbatim theatre

BUSINESS

animateur
moral hazard
freeconomics
GFC
toxic debt

COLLOQUIAL

toad buster
bromance
fanta pants
bff
dub-a-dub-dub

COMMUNICATIONS

internet roaming
lifestreaming
QR code
sexting
textaholic

ECOLOGY

bioplastic
ecocentrism
ecolabel
ecotheology
conservation tillage

ENVIRONMENT

bioethanol
global commons
guerilla gardener
plastic soup
water footprint

FASHION

ear gauging
lace eyelashes
mouth grills
pimp cup
scene kid

EATING AND DRINKING

black tomato
guerilla dining
kiwi berry
shisha tobacco
yuzu

GENERAL INTEREST

Wii shoulder
nomophobia
twitterverse
sugging
shwopping

GENETICS

directional selection
divorce gene
hybrid embryo
saviour sibling
supergene

HEALTH

baby brain
bionic eye
brain bank
dysthymia
personal medical alarm

INTERNET

celeblog
click-and-mortar
extreme programming
linkbait
lolcat

LAW

Brendan's law
collaborative law
lawfare
patent troll
transformative justice

SOCIAL INTEREST

bullycide
celebutard
fur child
generation Z
helicopter parenting

SPORT

chess boxing
chick-wing tackle
adventure running
roller training
tunnelling

TOURISM

connoisseur tourism
flashpacker
granny season
film tourism
wellness tourism

POLITICS

climate porn
pod person
climate wars
environmental equity
wholesale politics

SPECIALIST

water splitting
mirror matter
audiation
GIS
Torino scale

TECHNOLOGY

uberveillance
electronic whiteboard
fire cam
PODS
terminator technology



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