

# MACQUARIE DICTIONARY WORD OF THE YEAR 2007



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FOR IMMEDIATE RELEASE

9 JANUARY 2008

Are you a *credit card tart* who enjoys *dumpster diving*? Do you suffer from *tanorexia*? Are you a *salad dodger* with a *floordrobe*? Do you enjoy a *silent disco*? Ever been part of the *carbon market*?

Following the success of the 2006 Word of the Year, the Macquarie Dictionary is once again choosing a Word of the Year from the new words selected for inclusion in the annual update of the Macquarie Dictionary Online.

There are a number of categories for which words have been nominated. The overall winner will be selected by the Macquarie Dictionary Word of the Year Committee from those deemed most worthy in each category according to the votes of dictionary users. The categories are:

General Interest, Colloquialisms, Specialist Terms, Politics, Eating and Drinking, Fashion, Travel, Technology, The Environment, Sport, Health, Business, Music, The Media, Social Scene, Online and Carbon.

There are five words nominated in each category. Visitors and subscribers to the Macquarie Dictionary Online are being asked to vote for the word which they think is the most valuable contribution to the English language in 2007 in each category.

Voting for the Word of the Year 2007 is open now and ends at midnight on Thursday 31 January. To vote, log on to [www.macquariedictionary.com.au](http://www.macquariedictionary.com.au) and follow the links to the voting page.

The Macquarie Dictionary of the Year Committee is:

Professor Gavin Brown, Vice-Chancellor of the University of Sydney  
Professor Stephen Garton, Dean of the Faculty of Arts at the University of Sydney  
Susan Butler, Publisher of the Macquarie Dictionary

This committee will decide the overall winner for the Macquarie Dictionary Word of the Year 2007, which will be announced in the first week of February. The list of nominated Words of the Year are attached.

For further information or an interview with Macquarie publisher Susan Butler, please contact Kate Nash on (02) 9285 9113 or [kate.nash@macmillan.com.au](mailto:kate.nash@macmillan.com.au)

**General Interest**  
dumpster diving  
homesharing  
orthorexia nervosa  
password fatigue  
read dating

**Colloquialisms**  
couply  
floordrobe  
lady garden  
man flu  
salad dodger

**Specialist Terms**  
attentional blink  
brane  
event tree  
facial mapping  
cosmic inflation

**Politics**  
Chindia  
ghost prisoner  
Great Firewall of China  
Helengrad  
retail politics

**Eating and Drinking**  
artisan food  
ponzu  
shroom  
tart fuel  
toddler milk

**Fashion**  
arse antlers  
butt bra  
manscaping  
tanorexia  
tube dress

**Travel**  
barefoot luxury  
health tourism  
love mile  
slow travel  
voluntourism

**Technology**  
bloatware  
data smog  
ecotechnology  
pod slurping  
technological singularity

**The Environment**  
climate canary  
green shoe brigade  
climate sceptic

food mile  
toad juice

**Sport**  
cyberathlete  
equine influenza  
exergaming  
grapple tackle  
microgrom

**Health**  
boomeritis  
germ phobia  
globesity  
incidental exercise  
living bandage

**Business**  
advergaming  
astrovertisement  
credit card tart  
glass cliff  
infomania

**Music**  
baile funk  
electronica  
nerdcore  
poptronica  
silent disco

**The Media**  
citizen journalism  
fauxtography  
lamestream  
lifecasting  
splog

**Social Scene**  
digital native  
happy-clappy  
kipper  
slummy mummy  
traffic light party

**Online**  
cyber cheating  
flog  
griefing  
microblog  
web 2.0

**Carbon**  
carbon capture  
carbon footprint  
carbon market  
carbon neutrality  
carbon sequestration



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