

Macquarie Dictionary Word of the Year  
Publication/ Embargo Date: 7 Jan 2014  
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## How will 2013 define us? Voting for the Macquarie Dictionary Word of the Year opens today!

*Showrooming, freedom camping, undorse, eye tracking, churnalism, one-punch law, yolo, mud run . . . which is your word of 2013?*

They're at it again! Those busy bees down at the Macquarie Dictionary lab have had their ears to the ground all year, collecting all the new words which have gripped the nation, entered the vernacular and impacted our lives, to choose a Word of the Year from the annual update of the Macquarie Dictionary Online.

The categories have been selected, the nominations are in, and now it's time for you to decide! The categories for 2013 are:

- Agriculture
- Arts
- Business
- Colloquial
- Communications
- Eating and Drinking
- Environment
- Fashion
- General Interest
- Health
- Internet
- Politics
- Social Interest
- Sport
- Technology

Cast your vote for what you think is the most striking contribution to Australian English in 2013. The voting will determine the People's Choice.

The overall winning word will be selected by the Macquarie Dictionary Word of the Year Committee, comprised of Dr Michael Spence (Vice-Chancellor of the University of Sydney), Professor Stephen Garton (Pro-Vice-Chancellor, University of Sydney), Anne Bell (Director of University Libraries, University of Sydney), Catriona Menzies-Pike (Arts Editor, The Conversation) and Susan Butler (Editor of the Macquarie Dictionary).

### THE DETAILS

Voting opens **Tuesday 7<sup>th</sup> January** and ends at **midnight on Friday 31<sup>st</sup> January**.

To vote, log on to [www.macquariedictionary.com.au](http://www.macquariedictionary.com.au) and follow the links to the voting page.

The overall winner for the Macquarie Dictionary Word of the Year 2013 will be announced on **Tuesday 4<sup>th</sup> February**.

# Media Release



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**More excitement...** This year, Macquarie Dictionary Word of the Year kicks off at the same time as the launch of the brand-new website. Following a complete overhaul, the revamped Macquarie Dictionary Online has a fresh new look, improved search function, and much more. So when you pop by to cast your vote, be sure to take a look around.



Don't forget to **like us on Facebook** ([www.facebook.com/pages/Macquarie-Dictionary/215318182760](http://www.facebook.com/pages/Macquarie-Dictionary/215318182760)) and **follow us on Twitter** (@MacqDictionary #MacqWOTY) as we count down to the 2013 Word of the Year!

**SUSAN BUTLER, EDITOR OF THE MACQUARIE DICTIONARY, IS AVAILABLE FOR INTERVIEW/COMMENT EX SYDNEY**

For media enquiries and further information please contact Ashleigh Barton on t: 02 9285 9178 or e: [ashleigh.barton@macmillan.com.au](mailto:ashleigh.barton@macmillan.com.au)

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